



## Report on the Implementation of the Cultural Strategy

### Dublin's Culture Connects

#### 1. The Passion Project

Dublin City Council (via Dublin's Culture Connects, South Central Area Office, Dublin City Public Library Ballyfermot and Dublin City Arts Office) is partnering with Ballyfermot Community Civic Centre on The Passion Project. It will take place on 8<sup>th</sup> and 9<sup>th</sup> April 2017 in Ballyfermot and Cherry Orchard and is being devised, developed, delivered and performed in collaboration with the support of many local community groups.

Through co-creation with theatre company Brokentalkers, we will develop a contemporary, Ballyfermot/Cherry Orchard grown version of the Passion of Christ, The Passion Project.

The project will include a series of scenes from the well-known story throughout the area of Ballyfermot. The scenes will include dance, music, theatre and visual art. The story will be interpreted in such a way as to highlight some of the issues faced by a Ballyfermot mother living in fear for her children moving within the wrong circles, which can be potentially tragic, while at the same time showing the positive aspects that the community nurtures, such as the talent and facilities within the area. Community groups will consist of local schools, colleges, the men's shed, writing groups, women's craft groups, dance and drumming groups. There will be two professional actors headlining the performances.

Venues will consist of the local Equine Centre, the local college BCFE, the streets and local parks. The project aims to include a procession right through the town, stopping in these venues along the way for performances. Some of Ballyfermot's well known talent will be included in a "last supper" showcase event. BCFE film course students will be filming the project. The Project aims to be as inclusive as possible within the locality with a view to fostering new strong community, artistic and business relationships and developing future cultural projects in the area.

#### **Current list of groups involved in the performances (more due to confirm involvement / roles)**

- Kylemore College
- St Ultans NS
- The BASE
- C&S Variety
- Eileen Keogh Irish Dancing School

- Dragon Twirlers
- The Gospel Choir (Church of the Assumption)
- Basement Productions
- Smashing Barriers

**Current list of groups involved in preparing the script & content of the performances through workshops (more due to get involved)**

- St Dominics Secondary School
- St John's College
- Caritas College
- CDETB Adult Education
- Ballyfermot Chapelizod Partnership

**Current list of groups involved in supporting the project (more due to get involved) for example by making rehearsal space available, providing performance venues, being part of the Drum Corps, Production elements or the Choir (TBC more due to get involved)**

- St Michael's NS
- St Gabriel's NS
- St Raphael's NS
- Mary Queen of Angels 1&2
- St Louise's NS
- de la Salle NS
- OLV – Sarsfield Road
- Ballyfermot College of Further Education (TV/Media Department / Tourism Department / Rock School Department / Trad Music Department / BCFE Venue)
- Mens Shed Ballyfermot Resource Centre
- St John of Gods Ballyfermot Resource Centre & Walkinstown
- The Bungalow – Cherry Orchard
- Equine Centre Pony Club
- Dublin City Council (South Centra Area Office, Ballyfermot Library, Dublins Culture Connects, Dublin City Arts Office)
- Ballyfermot Camera Club
- Local Churches
- Inchicore College of Further Education

**2. Call out to Councilors & community groups in relation to the development of a 2017 The National Neighbourhood engagement programme**

Please suggest any community groups in your area that you would like to take part in the engagement process. Our community engagement will continue into 2017 in a number of ways, one of which is Tea & Chats. By visiting & listening to citizen groups in their community, on their home ground, it is possible to have honest conversations where people feel comfortable talking about their concerns and ideas. The ideas discussed at these session will be starting points for all the National Neighbourhood projects and some of the groups also become involved in the projects themselves as they are developed. Contact [partnerships@dublinscultureconnects.ie](mailto:partnerships@dublinscultureconnects.ie)

### **3. The Cultural Audit & Mapping Project - Survey**

The Cultural Audit is currently underway as part of the Dublin's Culture Connects programme, and is identifying and recording information on the city's culture, spanning arts, heritage, sport, recreation, food, the environment, science and more. An online "map" will be developed to give residents and visitors a sense of what's at the heart of the city's many communities as well as providing information on cultural things to do. We are gathering contributions from many different groups of city residents and community, sports & cultural organisations. The initial gathering will be via a survey which is available at <http://www.dublinscultureconnects.ie/category/cultural-audit-3/>

We want groups, organisations and individuals working in the cultural sector - or anyone who runs their own creative business - to take part. We are collecting information for the cultural audit through a survey.

All the groups, organisations and individuals that respond will be included in a comprehensive knowledge base about the city's culture.

This information will be used in two ways:

- by Dublin City Council and other policy makers to plan how they will support culture in Dublin;
- to create a free website where Dublin's residents and visitors can find out things to do and places to go.

This is an opportunity for those in the cultural sphere to raise awareness of their activity and get more people involved in what they do. We would ask all Councillors to spread the word about the survey and encourage your local constituents to respond to the survey if emailed about it, or to visit [www.dublinscultureconnects.ie](http://www.dublinscultureconnects.ie) to find out more and complete the survey.

### **4. Call out to community and cultural organisations for 9th May event**

Dublin's Culture Connects has arranged an opportunity for Local Community Organisations to attend and participate in an Introduction to marketing seminar.

#### **Introduction to Marketing for Community Organisation**

**Tuesday 9 May 2017 - 6.00pm-9.00pm**

**Wood Quay Venue, Dublin City Council**

As part of Dublin's Culture Connects' partnerships with Business to Arts on the Fundraising Fellowship Dublin programme, we're delighted to have the opportunity to invite community organisations to Wood Quay Venue for an introductory seminar on Marketing for Community Organisations. The seminar designed to discuss, develop and enhance skills in the area of marketing for local & community based organisations. Open for everyone – please share the information.

Pre-registration is essential. Please book by emailing [helen@businessstoarts.ie](mailto:helen@businessstoarts.ie) or [info@dublinscultureconnects.ie](mailto:info@dublinscultureconnects.ie)

### **5. Dublin's Culture Connects – The National Neighbourhood Events**

Many of the Projects were brought to realization in partnership with Dublin City Council Area offices, City Arts Office, Dublin City Public Libraries, Dublin City Gallery The Hugh Lane and the 8 National Cultural Institutions in Dublin in collaboration with community groups and artists.

Events took place in The Abbey Theatre, the Chester Beatty Library, National Museum of Ireland, National Library of Ireland in Sandymount, Ringsend, Pearse Street, Finglas, Cabra, Drimnagh, Ballyfermot, Santry, Whitehall and Ballymun, North Inner City, Irishtown and online. Further upcoming events will be announced via the Dublin's Culture Connects Newsletter <http://www.dublinscultureconnects.ie>

## **6. Fundraising Fellowship Dublin**

After a competitive application process and convening of an assessment panel in 2016, four cultural organisations – Helium Arts, Fishamble, Temple Bar Gallery + Studios & Dublin Theatre Festival- were selected to participate in the Fundraising Fellowship, Dublin programme. Each of the selected organisations agreed to recruit a Marketing and Fundraising or Fundraising Fellowship to participate in a training and mentoring programme operated by *Business to Arts*. All organisations are currently in the final stages of recruiting Fellows with guidance from *Business to Arts* and *Dublin's Culture Connects*. These contracts will be confirmed in March with the training programme commencing in June 2017.

Each cultural organisation will be partnered with a local community organisation to develop their marketing and fundraisings skills. From April 2017 there will be an open call and application process for local community and cultural organisations to participate in this skills development & mentorship strand of Fundraising Fellowship, Dublin. The deadline for applications is Friday, June 16<sup>th</sup>.

## **7. EU Funding Lab**

The EU lab under Dublin's Culture Connects is working to follow themes and ideas from within Dublin City Council sections to secure EU funding applications.

To date, 1 application has been successful, 2 submissions are pending and 3 projects are in the pipeline. Dublin City Council staff from 7 sections are engaged in developing projects across economic and social development, planning, tech, arts, culture and enterprise. Development workshops are underway both internally within Dublin City Council and also with potential EU partners to develop ideas and advance further application opportunities. Relationships have been established with cities in Northern Ireland, England, Wales, Netherlands, France, Finland, Belgium, Denmark, Greece, Spain, Italy, Czech Republic, Germany and Poland to build EU partnerships.

**Ray Yeates,**  
**City Arts Officer.**  
**13<sup>th</sup> March 2017**